Remembering Discourse Concepts as C.S. Peirce’s “color” categories

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All key phases of general analysis can be organized around this pattern...
C.S. Peirce argued that any set of concepts can be organized within this pattern...

- **Yellow**
  - = feeling
  - = potential

- **Red**
  - = reaction
  - = opposition

- **Blue**
  - = replication
  - = pattern
Key concepts in script analysis can be organized using this pattern...

**STATE**

= background
= potential

**GOAL**

= potential result

**RESULT**

= solution
= pattern

**CAUSE**

= problem
= opposition

**EXPERIENCE**

path

**SUBPLOT**

**PLOT**

frame
Key concepts in music analysis can be organized using this pattern...

STATE = melody

GOAL = resolve drop

RESULT = Third repetition = pattern

CAUSE = drop = counter-melody

PLOT frame

melody + counter-melody => bridge

Second Repetition
MAJOR TYPES OF VOICE/TONE/EMOTION
CAN BE ORGANIZED AROUND THIS PATTERN...

Amused
= seeks variety
entertained-distracted

Focused
= seeks pattern
organized-obsessed

Rested
peaceful-bored

Stimulated
excited-anxious

Agitated
= seeks contrast
motivated-angry

Concerned
proactive-worried
Definitive questions/goals in Genre analysis can be organized within this pattern...

- Lyric = what?
- Explanation = why?
- Research = whether?
- Story = who, what, when, where?
- Instruction = how?
- Persuasion = which?
Key types of Text Genre can be organized around this pattern...

- **Lyric**: [emote] = potential feeling
- **Explanation**: = replicate feeling of understanding
- **Research**: [replicate] pattern
- **Story**: = simulate experience
- **Self Help**: replicate story
- **Instruction**: replicate action
- **Persuasion**: [motivate] = action
Key concepts in syntactic analysis can be organized around this pattern...
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**Modifier**
- none or many

**Specifier**
- first not-modifier not-head

**Head**
- defined

**Complement**
- head adjacent

**Predicate**
- head + comp OR mod

**Recursion**

**Assertion**
- spec + head

**Specifier**
- first not-modifier not-head

Key concepts in syntactic analysis can be organized around this pattern...
Key principles of clarity analysis can be organized around this pattern...
TYPICAL FEATURES OF EFFECTIVE CHARACTERS CAN BE ORGANIZED AROUND THIS PATTERN...
MAJOR TYPES OF EFFECTIVE PLOTS CAN BE ORGANIZED AROUND THIS PATTERN...

Creation

self- or other-discovery

Rivalry

temptation-fall

Atonement

coming of age or adventure

sacrifice or puzzle
Key concepts in text development can be organized using this pattern...

**SUBJECT**
- = background
- = potentially relevant information

**TOPIC**
- = living doubt
- = real question

**Hypothesis**
- = potential answer

**THESIS**
- = result
- = tested answer

Text details developed to answer question

Summary
- = topic + thesis

Supporting questions-answers