The YPublish Club

A fun and informative presentation starring Harrison Ford, among others.
PROFESSIONAL WRITER

It’s hardly the case that every published writer has made a career of it.

http://www.womenaboutbiz.com/images/stories/site_pictures/bplan%20page.jpg
These teeny tiny blocks of text are the image credits. Just ignore them; they’re here for copyright purposes.
The Writer: The Artist

Nor is it true that all writers buy in to the “art for art’s sake” mentality.

http://wwwdelivery.superstock.com/WI/23/1606/PreviewComp/SuperStock_1606-6458.jpg
HERE’S THE POINT
All who write are not (necessarily) writers.

YOUR MANUSCRIPT

It is beautiful in your eyes, beyond all belief.

http://www.theholidayzone.com/reformation/illuminated-manuscript-1.jpg
SOME THINGS HAVE TO CHANGE

Three things are vital to your getting published: your voice, your market, and your idea. Everything else is negotiable.

STANCE

Be it rhetorical or whatever—know your audience, your purpose, and your topic. Make them clear and able to match the market.

http://www.donniamstudio.com/horse%20stance%20invert.jpg
MORE EYES THAN YOURS

Someone else has to look at your piece—and yes, your mom counts.

FRIENDS ARE A GOOD PLACE TO START FOR AN EXTRA PAIR OF EYES

Especially if you have the same taste, but not particularly if they're the type that never point out the spinach in your front teeth.
FAMILY
You know she’ll ask eventually. Get over it and let her read.

http://www.psychobabyonline.com/site/scpics/tmb/1462/mom_heart.jpg
ANOTHER WRITER

Perhaps your second set of eyes will be a writer. YPublish has writing groups.
THE PUBLICATION’S EDITOR

Later in a writing relationship, you may find you skip the writing group, especially when you deal with a high volume of submissions.

AN AGENT

They will deal with book-length manuscripts—if you are targeting top-tier publishers.

YOUR PROFESSOR

In academic disciplines, this is HUGE. Even though your editor might take a knife (that is, a palette knife—editors make art, too) to your writing later on, your professor is a great start—especially if you need help finding a market.
WHERE YPUBLISH FITS

Because you were probably wondering why this material repeats everything on the website.
FUN

The first thing a writing group needs. No amount of professionalism can compensate for failure in the fun.

http://jossbong.files.wordpress.com/2009/03/excitement.jpg
FEEDBACK

The biggest benefit of a writing group is indeed the fresh perspective.

http://www.applefritter.com/images/micplacement-9360.jpg
FREQUENCY

Just because the YPublish group meets weekly doesn’t mean you have to. Just attend as much as you can, and remember the next slide.

http://www.coolhunting.com/images/hough_waves3.jpg
QUALITY AND EFFECTIVENESS

First drafts are okay, but they merit first draft comments. When you are in a writing group, make it effective by bringing a polished draft.

http://web.mit.edu/ryangray/Public/Gnus/thumbs_up.jpg
SUCCESS

One member of YPublish has sold two articles to the *New Era*. Another publishes regularly in local periodicals. Some have books, and there’s a rumor that one person got $1,500 for a reworked research paper sent to a parenting mag.

http://dic.academic.ru/pictures/enwiki/78/NewEraMagazine.jpg
EVENTS

Not all writers need a writing group for every project—but everyone needs to know where to start. YPublish has events for everyone.
YPUBLISH REFERENCE COLLECTION

This is where you find your market, your tips for writing, and your tips for submitting. It’s in 4037 JKB.

http://www.mannlib.cornell.edu/collections/images/reference_cropped.jpg
THE YPUBLISH WEBSITE

Go to clubs.byu.edu and scroll to the bottom. Our main website is accessible from humanities.byu.edu. Also, email ypublish@gmail.com to join our newsletter.

GENTLE SOCIAL PRESSURE

At the very least, being in a writing group or receiving a newsletter reminds writers to write. A little push goes a long way.

http://woodlandsparkchurch.com/wpblog/wp-content/uploads/2008/05/peer_pressure.jpg
PUT SOME PUBLISH IN YOUR PENCIL

You don’t have to actively write for the group every week.
You don’t have to sacrifice your art or your life.
You don’t have to miss this opportunity.

ypublish@gmail.com

GET INVOLVED.
GET PUBLISHED.